



National Sorry Day 2026 social media kit

Can you help us spread the word?

Each year, 26 May marks National Sorry Day, acknowledging the Stolen Generations — Aboriginal and Torres Strait Islander children forcibly removed from their families between the mid-1800s and 1970s — and the tabling of the [*Bringing them home*](#) report in 1997.

National Sorry Day in 2026 marks the 29th anniversary of the report. This year's national theme, **From Sorry to Action** recognises the leadership, accountability and urgency required to deliver real change within survivors' lifetimes.

Why action is needed now

The Healing Foundation is leading the national call to deliver tangible action for Stolen Generations survivors and their families. Now, 29 years on from the *Bringing them home* report, survivors are still waiting for governments to act on the recommendations.

National Sorry Day matters, but sorry without action is not enough.

The independent *Bringing them home* report made 83 recommendations to address the harm inflicted on Stolen Generations survivors, their families and communities.

Only five — just six per cent — of the report's recommendations have been fully implemented.

Many of the survivors who shared their stories with the [National Inquiry into the Separation of Aboriginal and Torres Strait Islander Children from Their Families](#) almost 30 years ago are no longer with us. Those who remain are ageing, and time is running out for them to see key recommendations realised.

Support our campaign


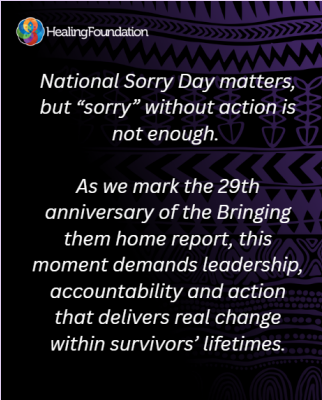
Use our ready-to-post captions and social tiles across your channels in the lead-up to 26 May—and anytime after. We'll also share new videos and updates across our platforms throughout May. Please like, share and comment to help extend the reach of these messages.

Facebook: [@healingfoundation](#) **Instagram:** [@healingourway](#) **LinkedIn:**

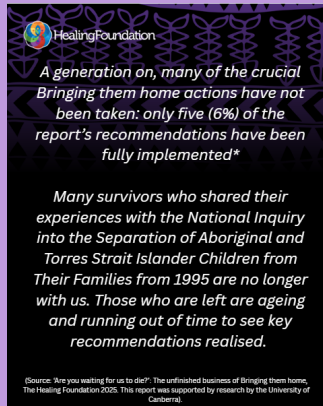
<https://www.linkedin.com/company/the-healing-foundation/>

Social media templates and content

Below are suggested posts and matching social tiles to support your social media planning. Questions or comments? Please contact us at hfmmedia@healingfoundation.org.au

Topic	Social Tile	Suggested Caption
National Sorry Day theme 2026		<p>Tile text: National Sorry Day 26 May, From Sorry to Action.</p> <p>Caption: The theme for this year’s National Sorry Day is From Sorry to Action. The call is clear, we must move from words to action, and this needs to happen now, not in another decade.</p> <p>Acknowledging past harm is important, but acting to address it is critical. Sorry signals compassion, action delivers justice.</p> <p>We encourage you to mark National Sorry Day on 26 May, and to stand with us to ensure this day is part of an ongoing commitment to truth-telling and healing.</p>
Sorry without action is not enough		<p>Tile text: National Sorry Day matters, but sorry without action is not enough.</p> <p>As we mark the 29th anniversary of the <i>Bringing them home</i> report, this moment demands leadership, accountability and action that delivers justice and healing within survivors’ lifetimes.</p> <p>Caption: From Sorry to Action, this year's National Sorry Day theme, reflects expectations that governments take responsibility through tangible, measurable change.</p> <p>We owe it to the survivors who are left – and the families of survivors who have passed – to take swift, meaningful action to address past wrongs and honour the memory of all who gave evidence to the inquiry.</p> <p>The urgency of acting now, to support elderly survivors in their last years and decades, cannot be overstated.</p> <p>Survivors need:</p> <ul style="list-style-type: none"> • culturally safe and affordable aged care, health and healing services • prioritised access to the records that hold their histories and stories, and • access to redress, regardless of the state or territory they were removed from.

A generation on



Tile text: A generation on, many of the crucial Bringing them home actions have not been taken: only five (6%) of the report's recommendations have been fully implemented*

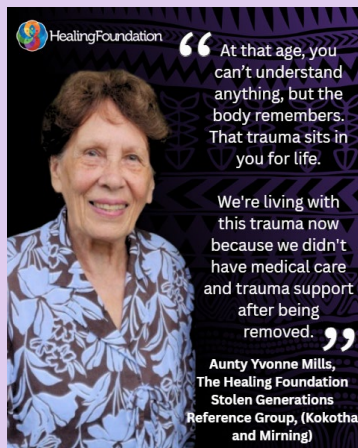
Many survivors who shared their experiences with the National Inquiry into the Separation of Aboriginal and Torres Strait Islander Children from Their Families (1995-1997) are no longer with us. Those who are left are ageing and running out of time to see justice.

Caption: Nationwide calls to move From Sorry to Action can be expected this National Sorry Day, with Stolen Generations survivors, their families and communities coming together to **commemorate** and press leaders to commit to making meaningful change.

National Sorry Day is an opportunity for all Australians to learn more about this history and its ongoing, intergenerational impacts. But education must be supported by action.

Head to The Healing Foundation website to access resources including the Stolen Generations Resource Kit for Teachers and Students, Institutions Map and more.

The urgency of acting now, to support elderly survivors in their last years and decades, cannot be overstated



Tile text: "At that age, you can't understand anything, but the body remembers. That trauma sits in you for life.


We're living with this trauma now because we didn't have medical care and trauma support after being removed."

Auntie Yvonne Mills, The Healing Foundation Stolen Generations Reference Group (Kokotha and Mirning).

Caption: 29 years ago on 26 May, the *Bringing them home* report shared the Stolen Generations history with the nation and made wide-ranging recommendations to address the enormous harm caused to Stolen Generations survivors and their families.

A generation on, many of these crucial actions have not been taken. We have lost many survivors over these decades, and time is running out for those who are left to see justice.

Sorry without action is not enough. This moment demands leadership, accountability and urgency to deliver real change within survivors' lifetimes. The importance of

		<p>acting now, to support elderly survivors in their last years and decades, cannot be overstated.</p>
<p>6% Bringing them home implementation is not good enough</p>	 <p>“ The devastating impacts of racist policies that tore apart our families and removed babies and children away from our culture are still deeply felt today. Today’s leaders can turn that around by driving real reform that supports healing – not only for survivors and their families, but for the nation as a whole. ”</p> <p>Shannan Dodson CEO, The Healing Foundation, (Yawuru)</p>	<p>Tile text:</p> <p>‘The devastating impacts of racist policies that tore apart our families and removed babies and children from our culture are still deeply felt today. Today’s leaders can turn that around by making real change that supports healing – not only for survivors and their families, but for the nation as a whole.’</p> <p><i>Shannan Dodson, CEO, The Healing Foundation (Yawuru)</i></p> <p>Caption: There are clear actions all levels of government must take to right the wrongs of past policies that have caused lifelong harm to Stolen Generations survivors and their families.</p> <p>We owe it to the survivors who are left – and the families of survivors who have passed – to make swift, meaningful change.</p> <p>Stolen Generations survivors are ageing, many of those still with us are in their 70s – 90s. We need to urgently move from Sorry to Action.</p> <p>We have lost many survivors over these decades, and time is running out for those who are left to see justice.</p>